Discussing Symbols
Can the reader or the audience the sign is designed for, read and understand the sign?
Has colour been used effectively for example, red for danger signs?
Does the overall design or shape of the sign or symbol, grab the reader's attention?
If verbal features have been used, has the impact been through the use of upper case letters, lower case letters or the use of both?
If pictures have been used are they easily identifiable to the reader?